



2014 PERCEPTION SURVEY RESULTS



MOUNT
VERNON
TRIANGLE DC

Overview

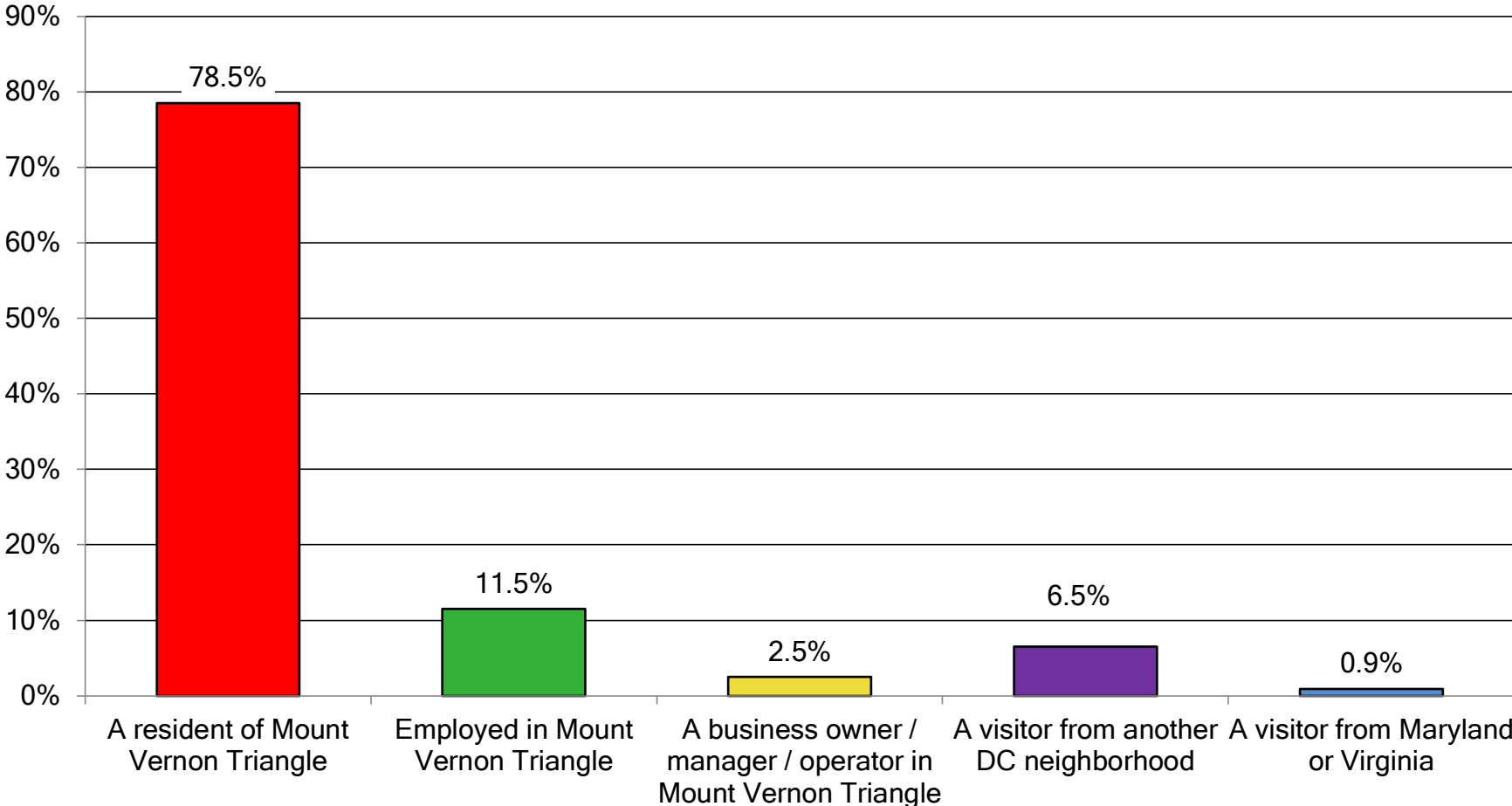


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- Survey took place between September 19th and October 31, 2014
 - Survey distributed to property managers, posted on Mount Vernon Triangle CID website, eblasted to more than 1,500 subscribers, promoted on Facebook & Twitter, and featured in the Triangle Times and through local bloggers
 - 436 Respondents (36% more than 2013)

General Information



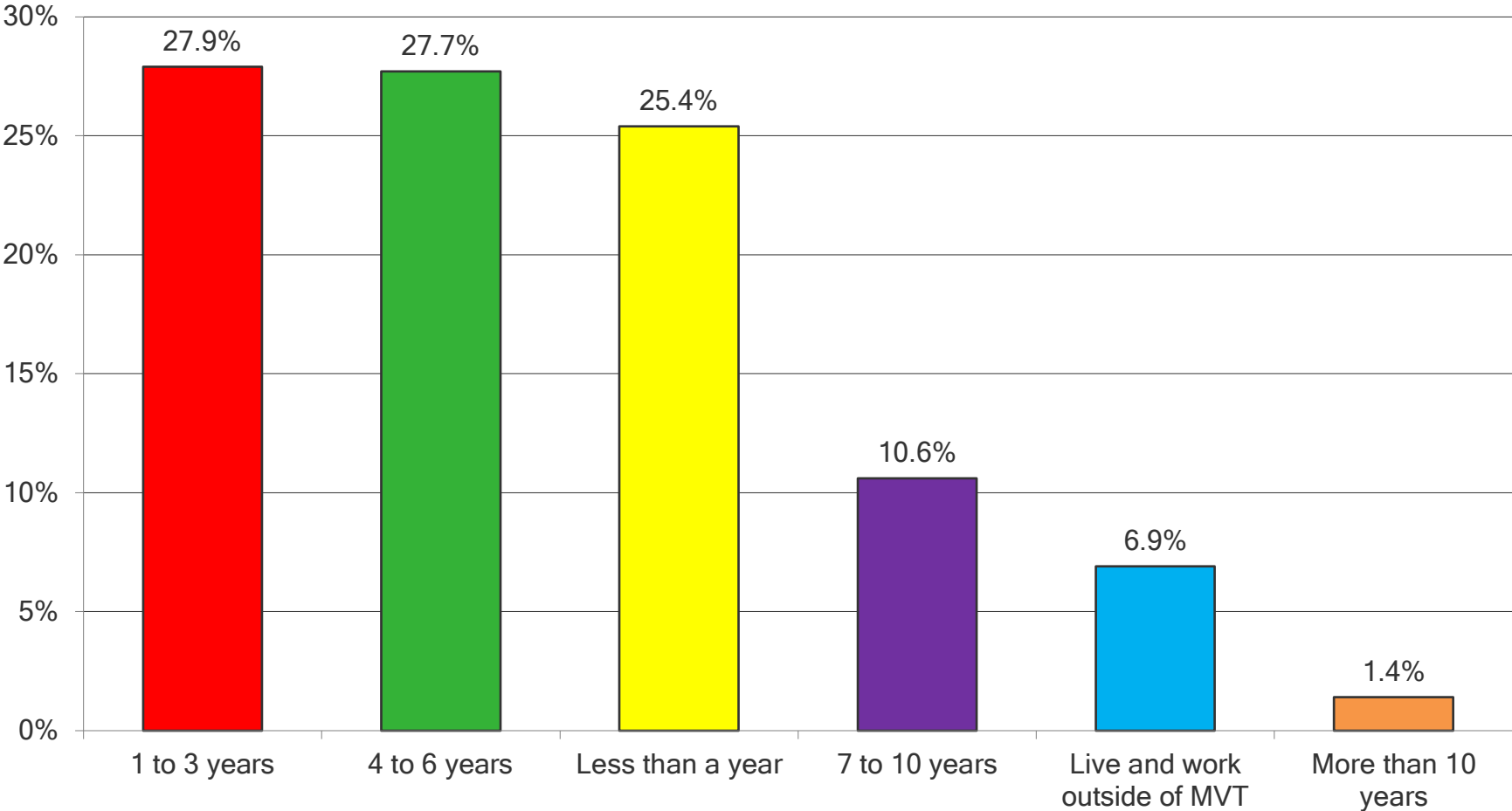
Please tell us how you are involved with the Mount Vernon Triangle neighborhood?



General Information



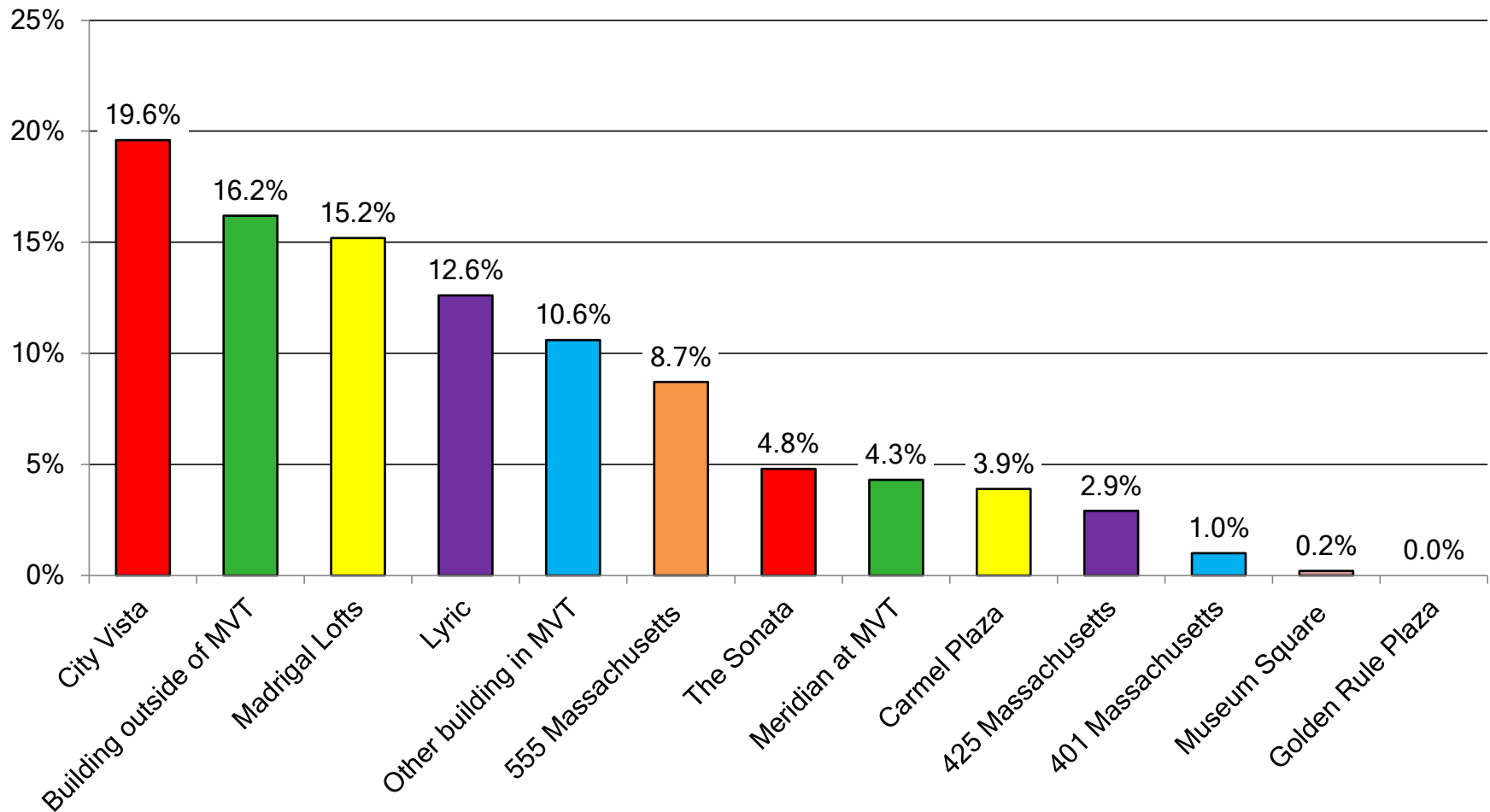
How long have you lived or worked in Mount Vernon Triangle?



General Information



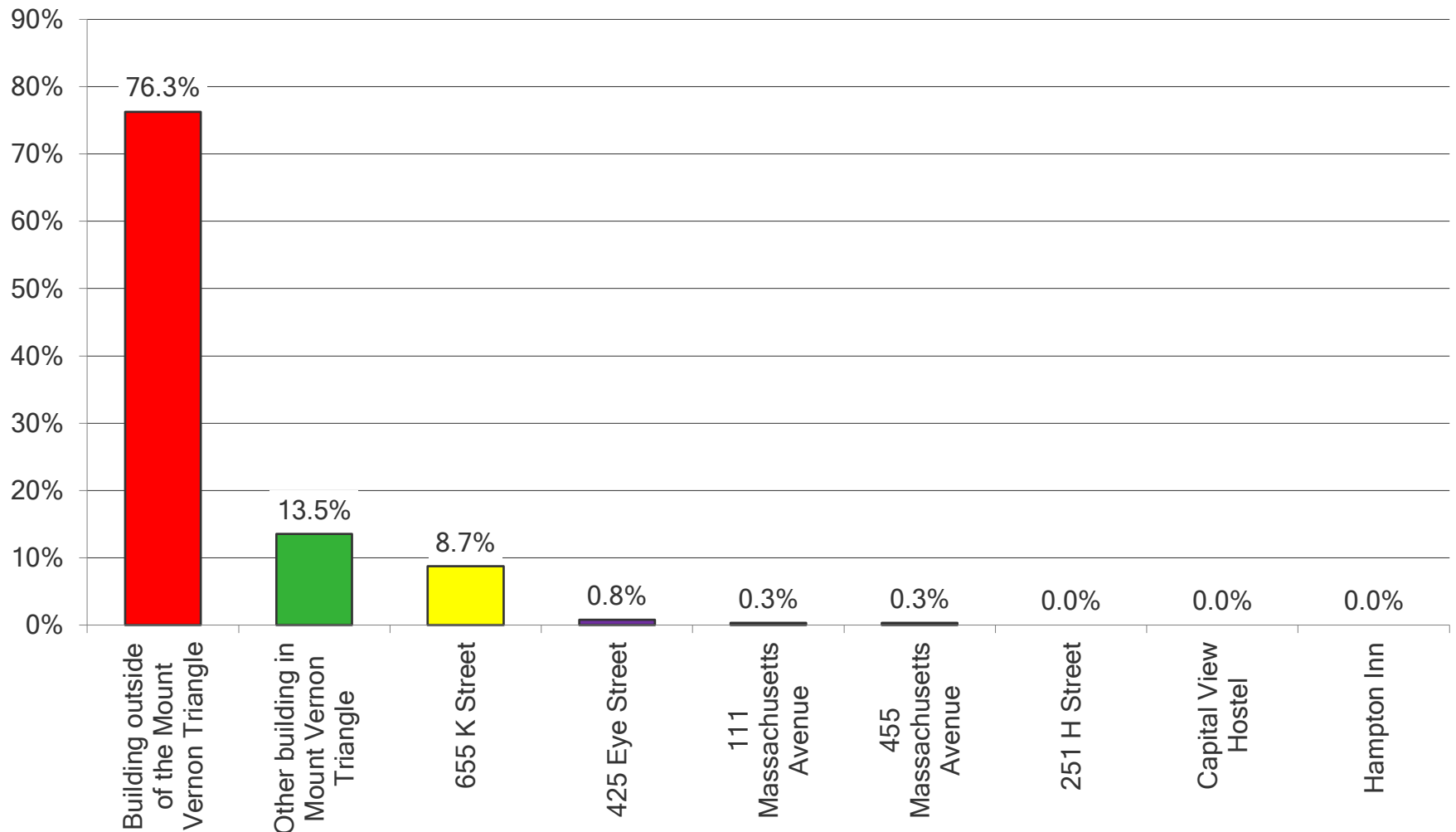
Which building do you live in?



General Information



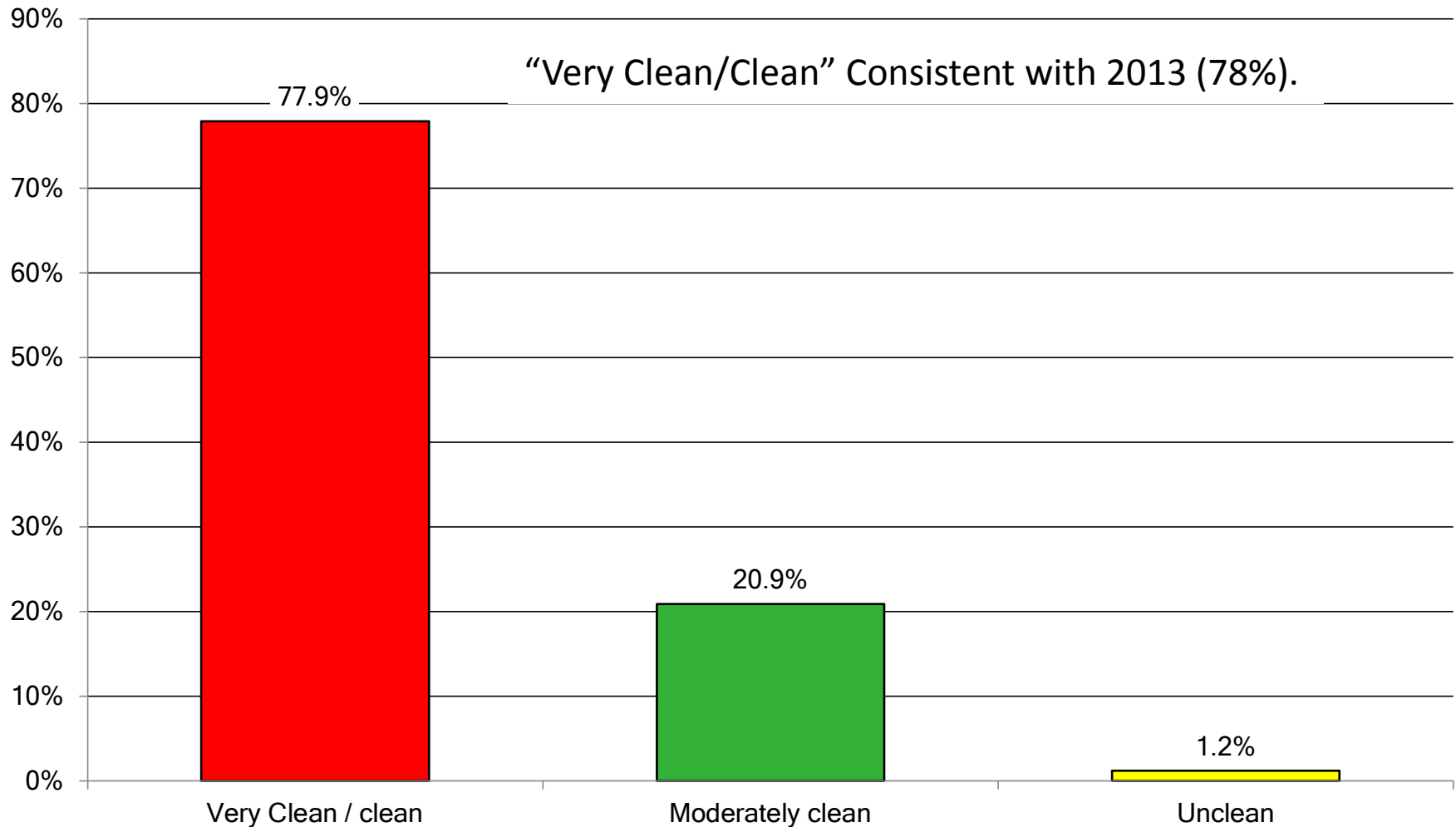
Which building do you work in?



Neighborhood



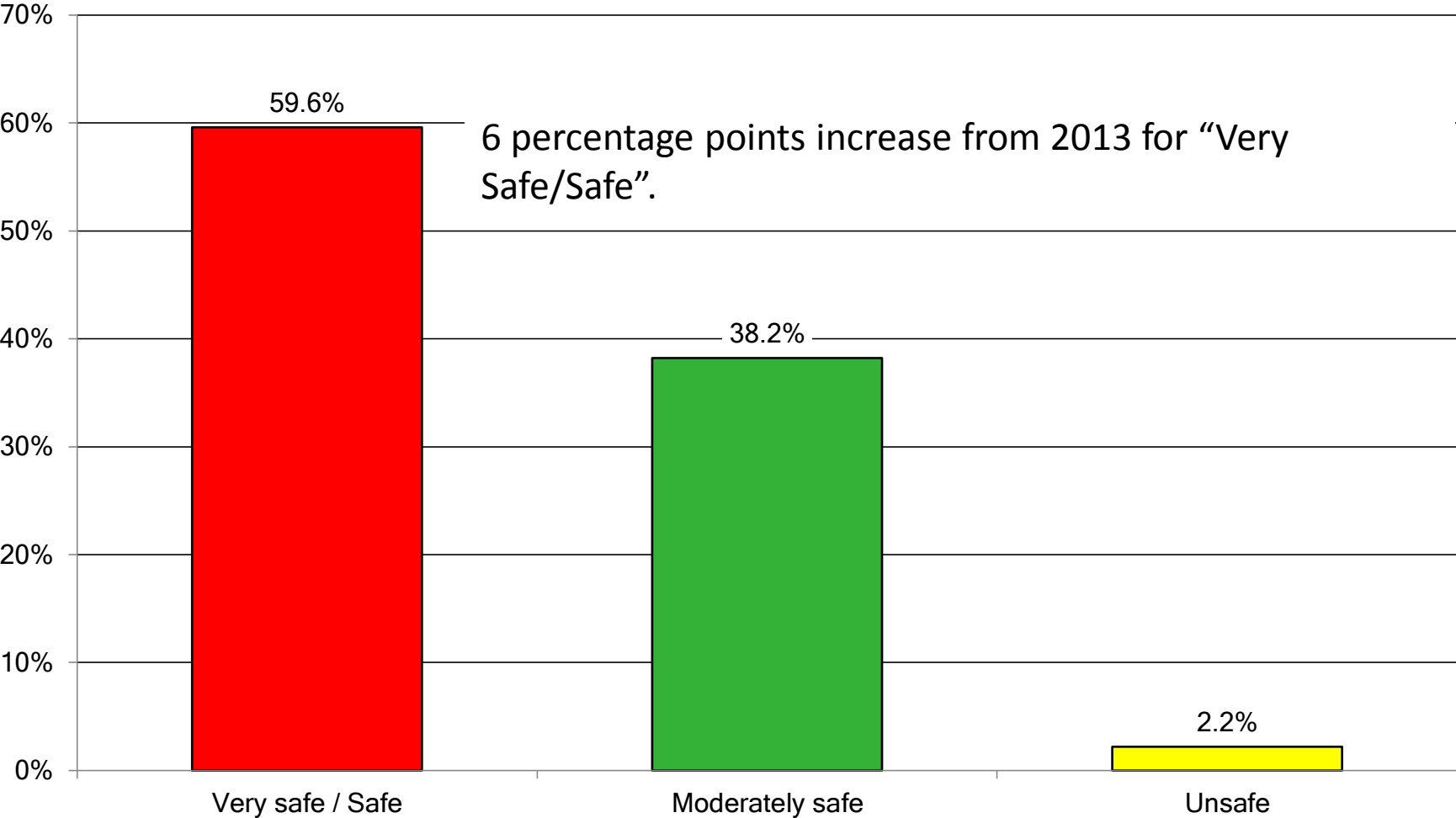
How clean do you perceive the Mount Vernon Triangle neighborhood?



Neighborhood



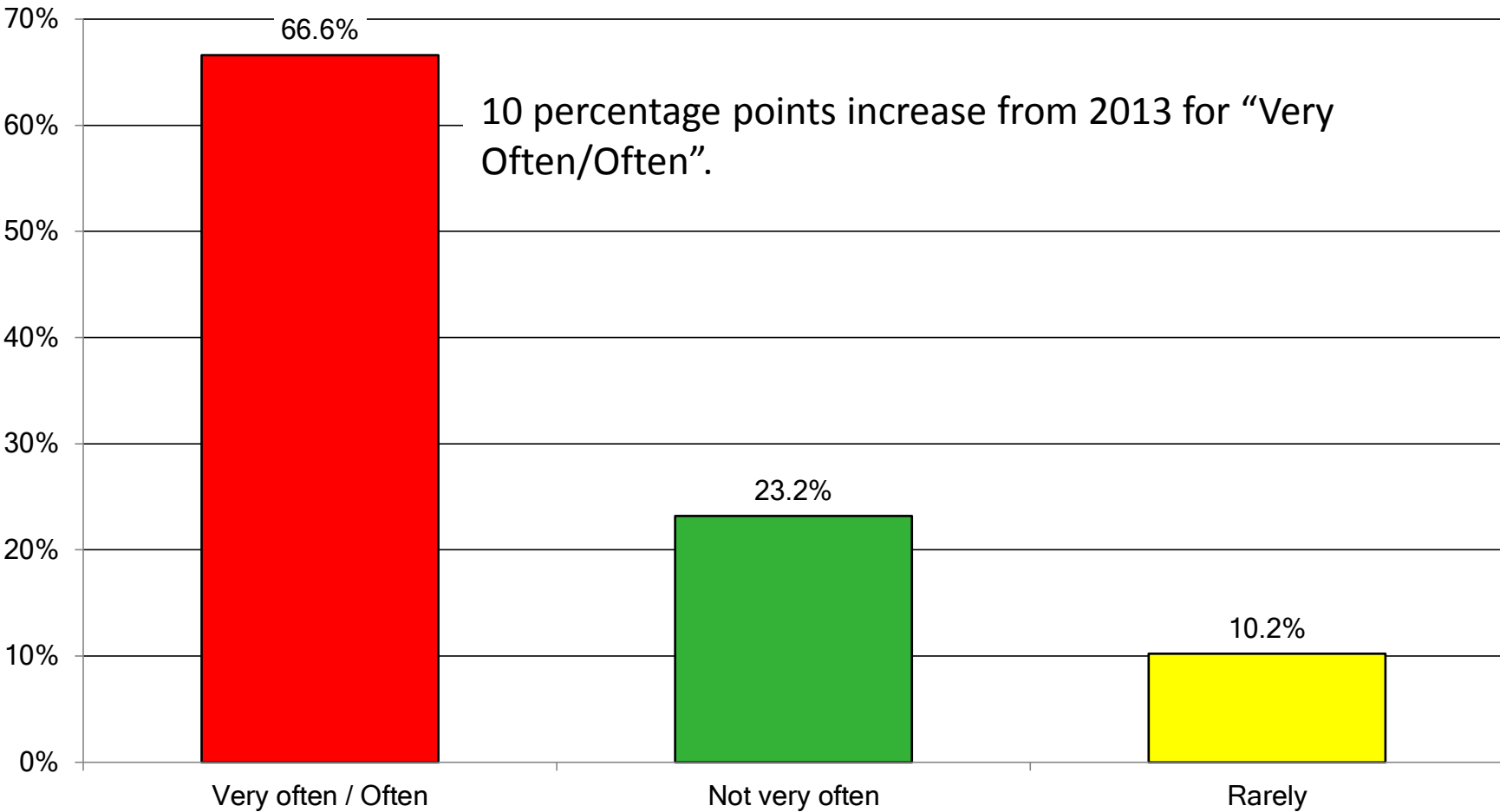
How safe do you perceive the Mount Vernon Triangle neighborhood?



Neighborhood



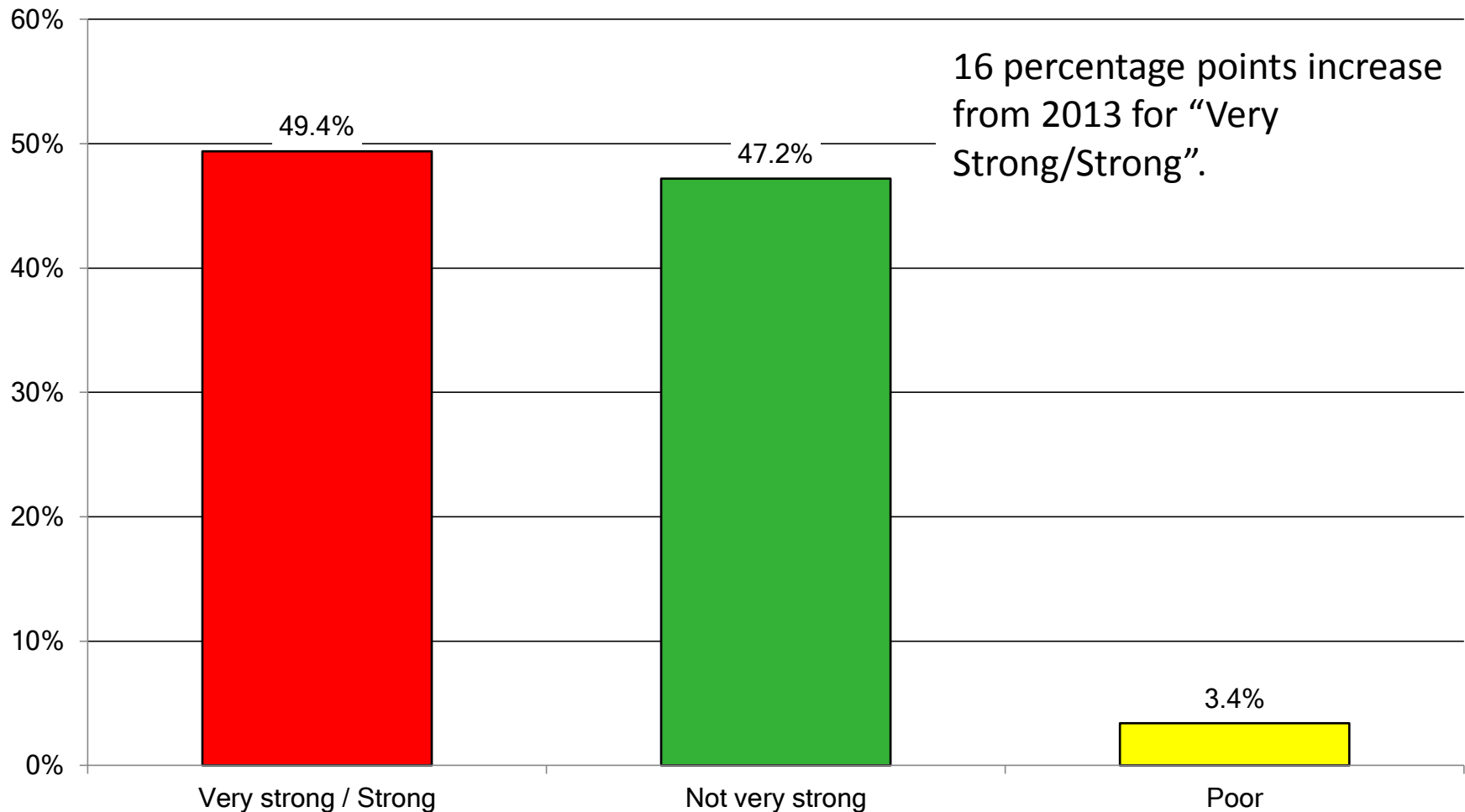
How often do you see the Mount Vernon Triangle Clean Team Ambassadors in the neighborhood?



Neighborhood



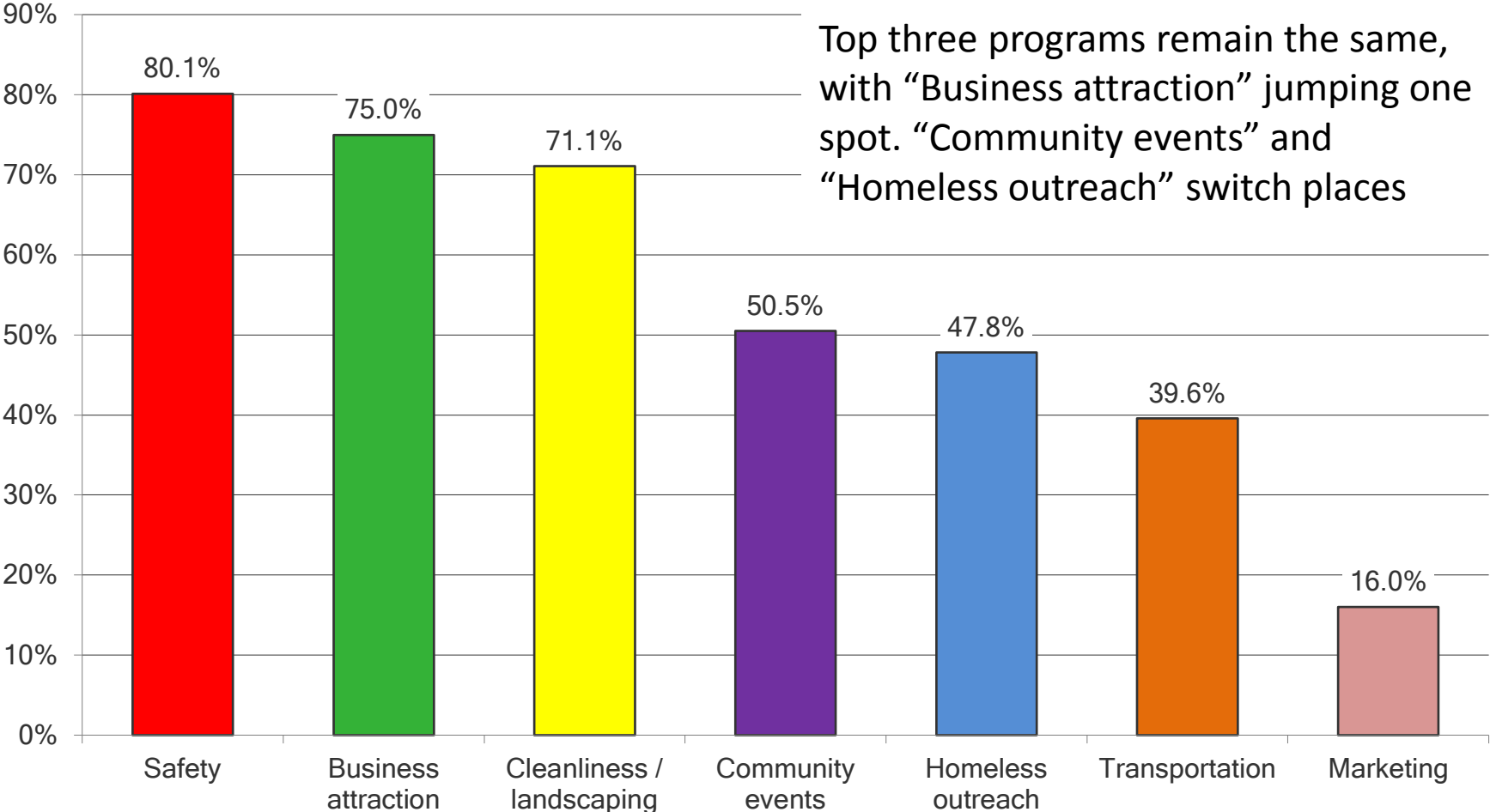
How would you describe the sense of community within the Mount Vernon Triangle neighborhood?



Neighborhood

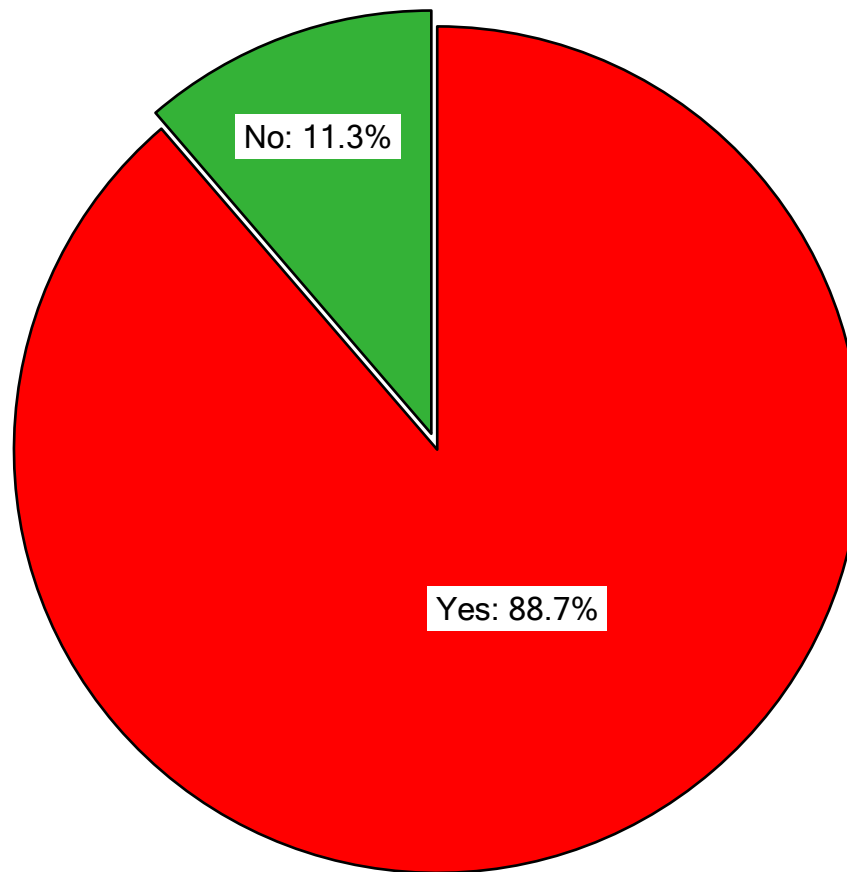


Which work programs do you think Mount Vernon Triangle should prioritize?



Top three programs remain the same, with “Business attraction” jumping one spot. “Community events” and “Homeless outreach” switch places

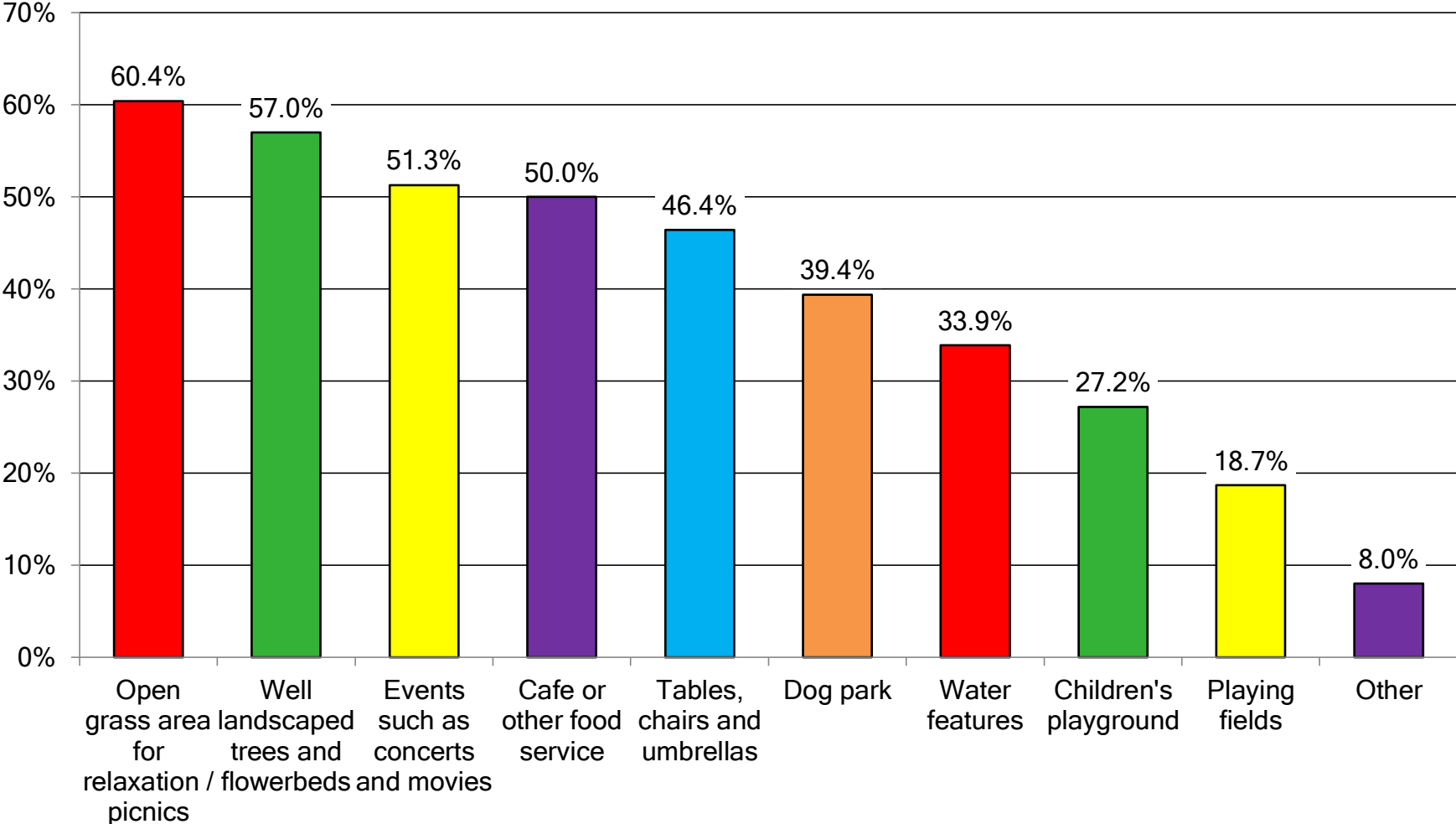
Would you like the MVT to have more green and outdoor / park space?



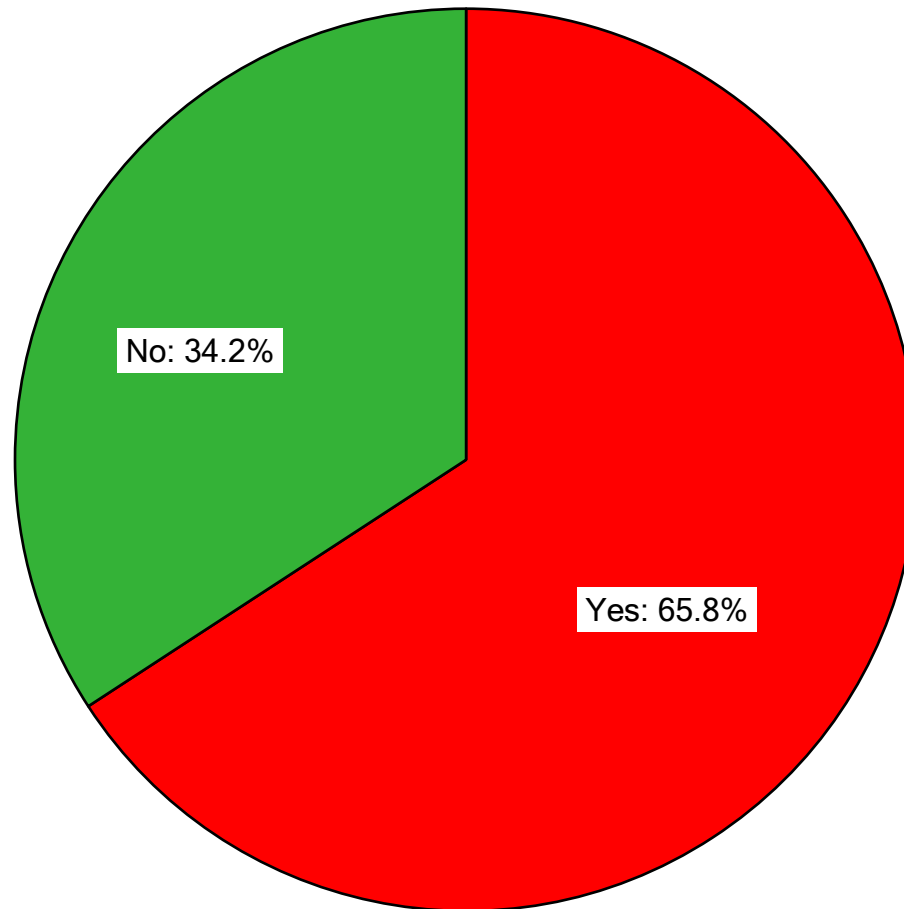
Events and Recreation



What elements would you like to see in a new or redesigned MVT green and outdoor park space?



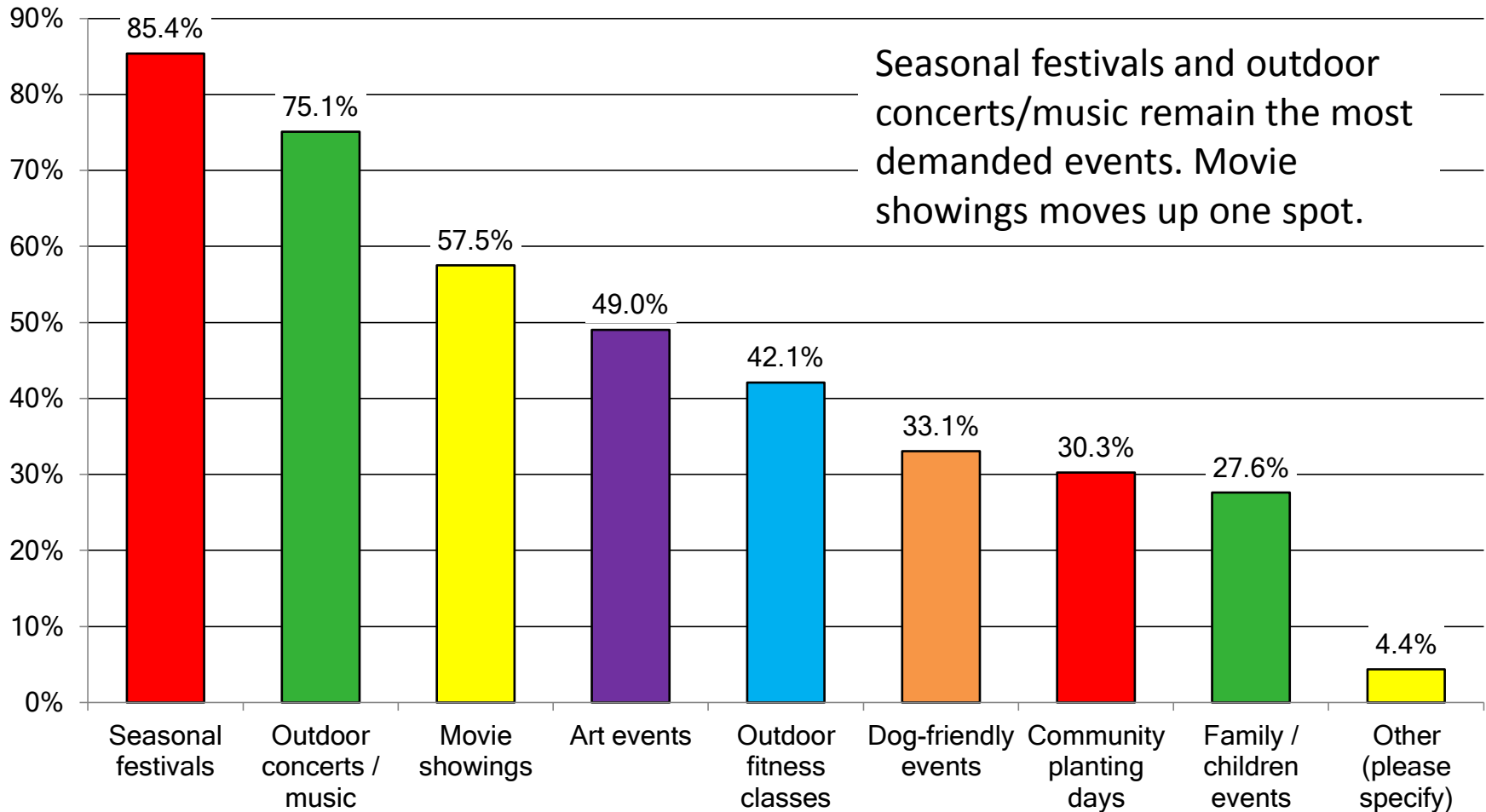
Would you like to see more art installations in the neighborhood?



Events and Recreation



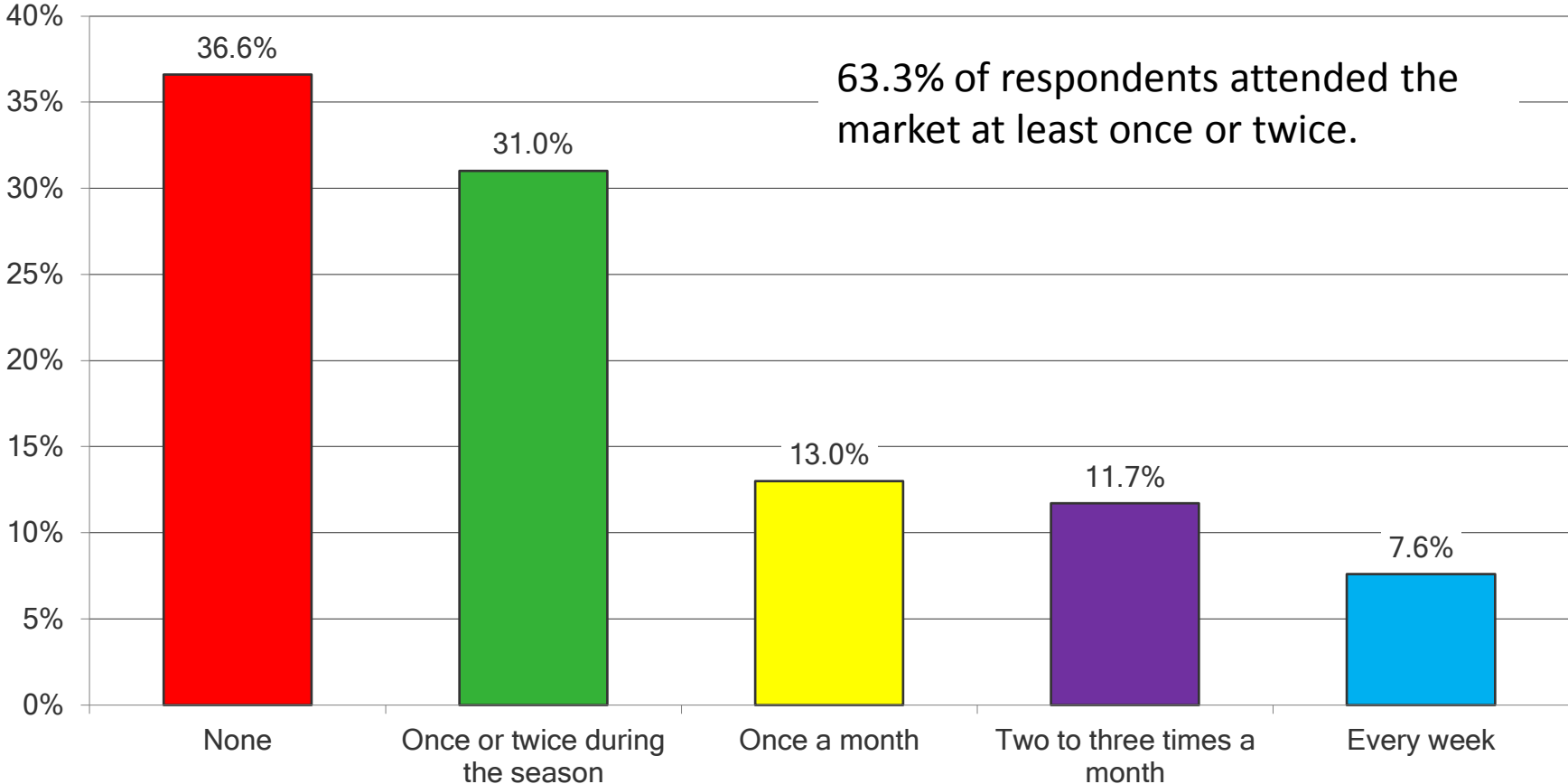
Rate your interest in the following community events for the Mount Vernon Triangle neighborhood?



Events and Recreation



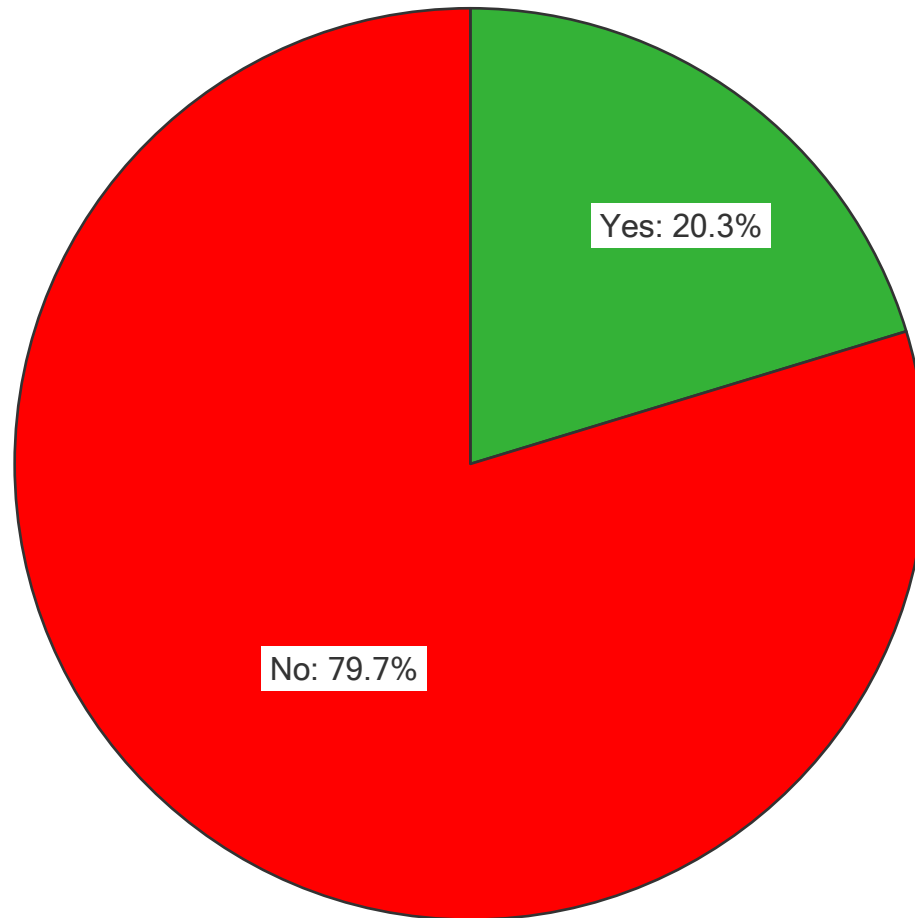
The MVT and FRESHFARM Markets organized a new Farmers Market at 5th and K Streets NW from June 7 to October 25, 2014. How many times did you attend the Farmers Market?



Would you like the FRESHFARM Market to continue in 2015?



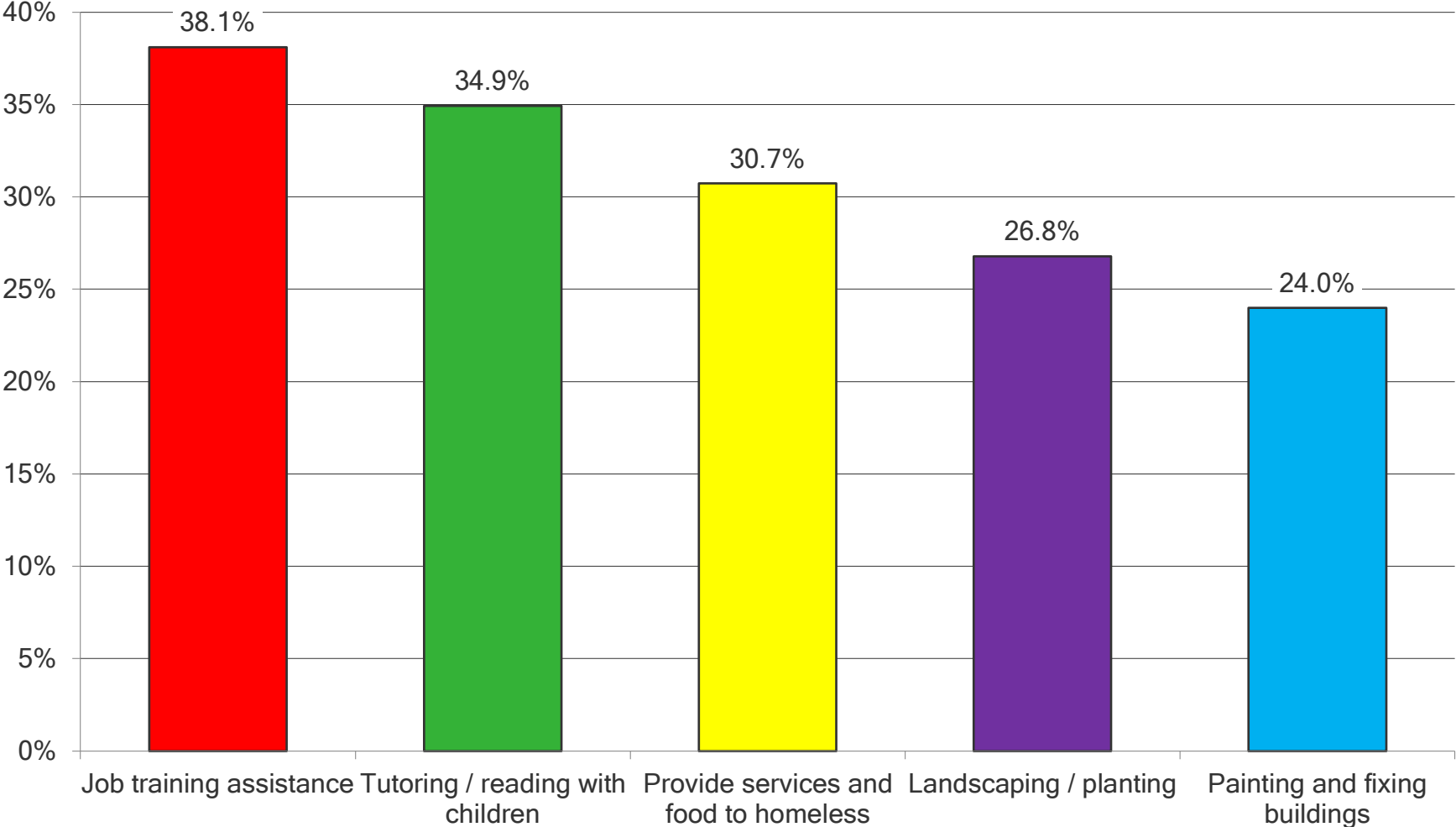
Do you currently volunteer?



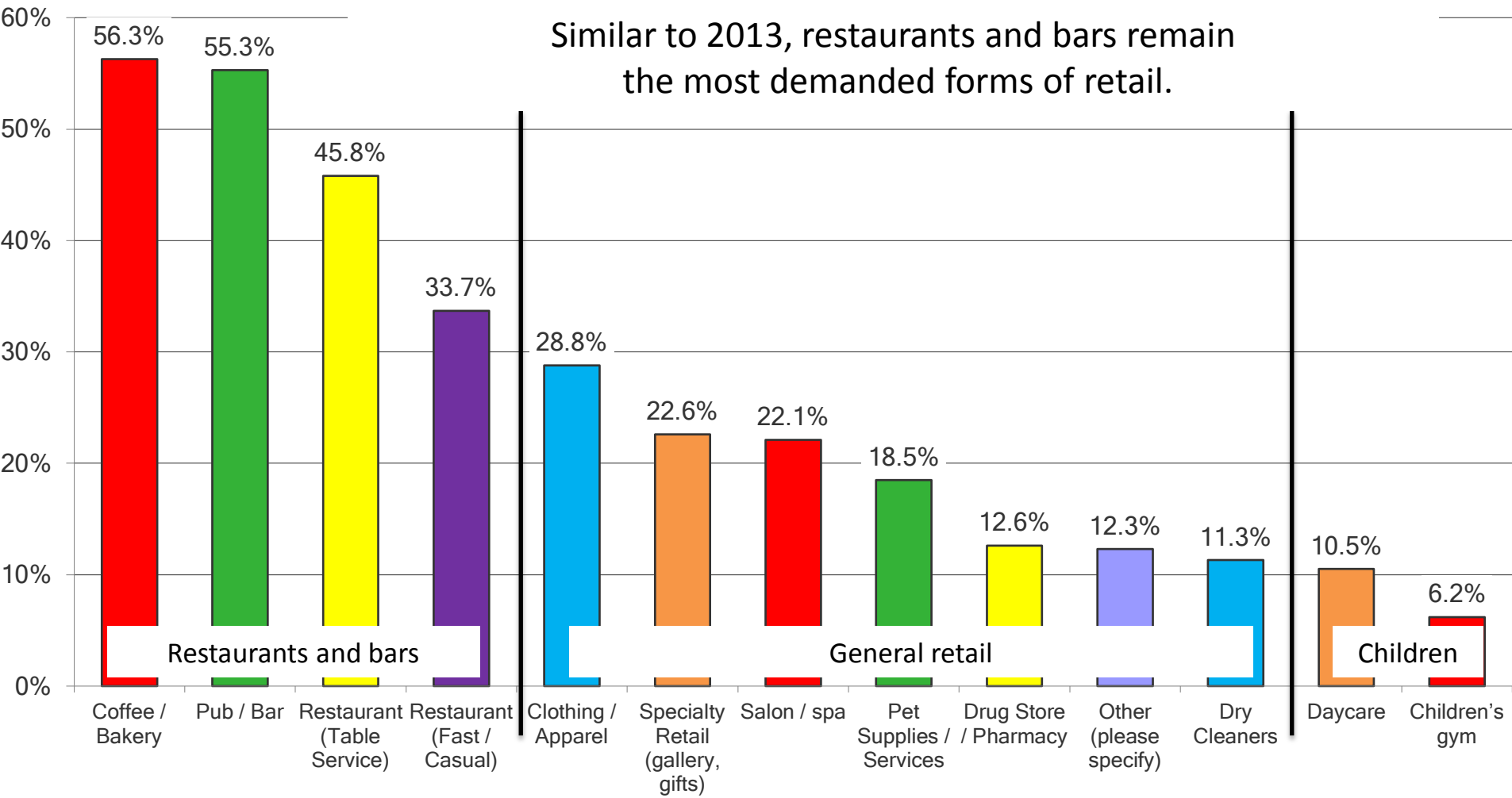
Events and Recreation



Rate your interest in volunteering in the following areas:

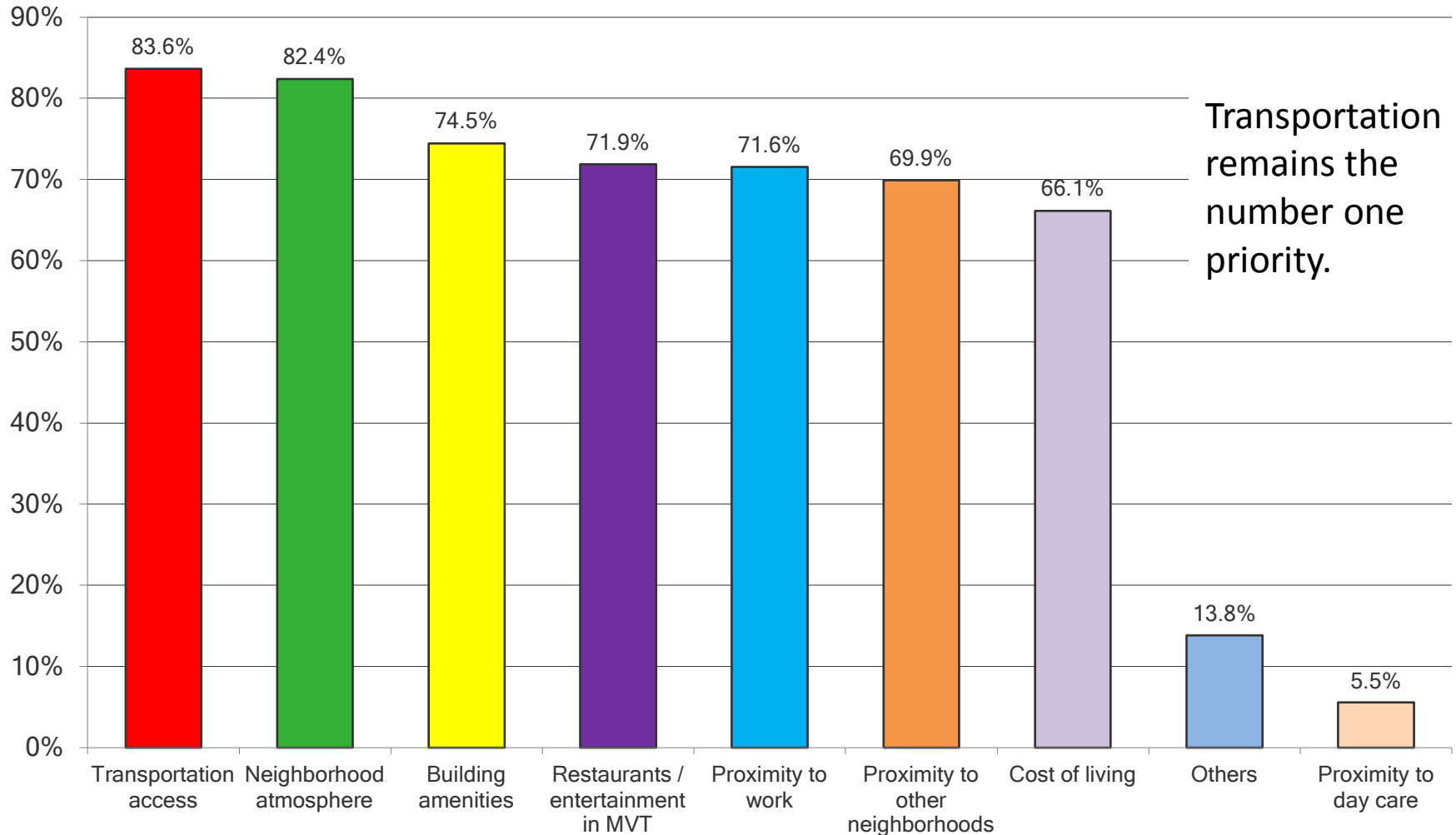


What are your top three choices for additional retailers that you would like to see in MVT?

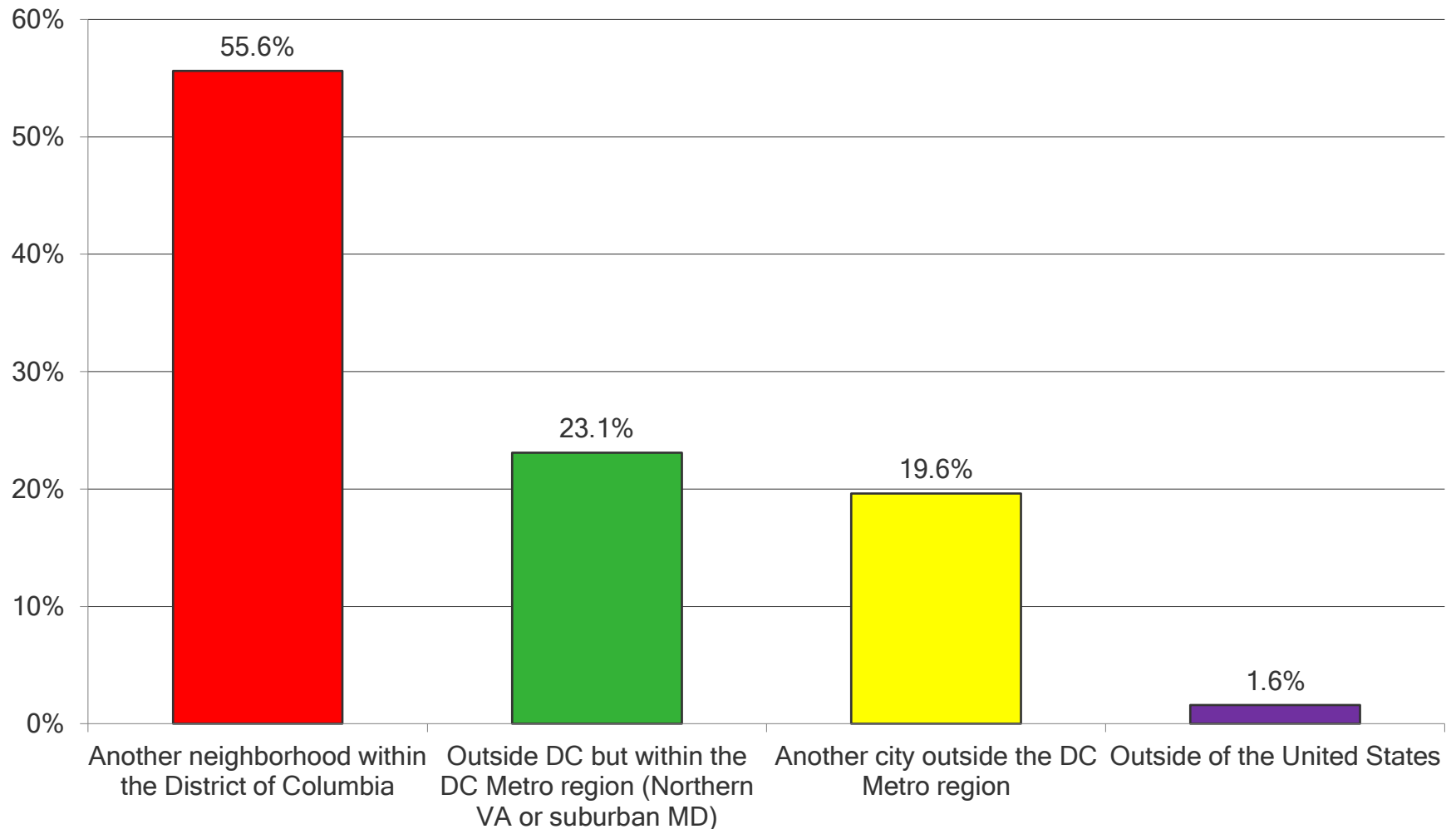


Lifestyle

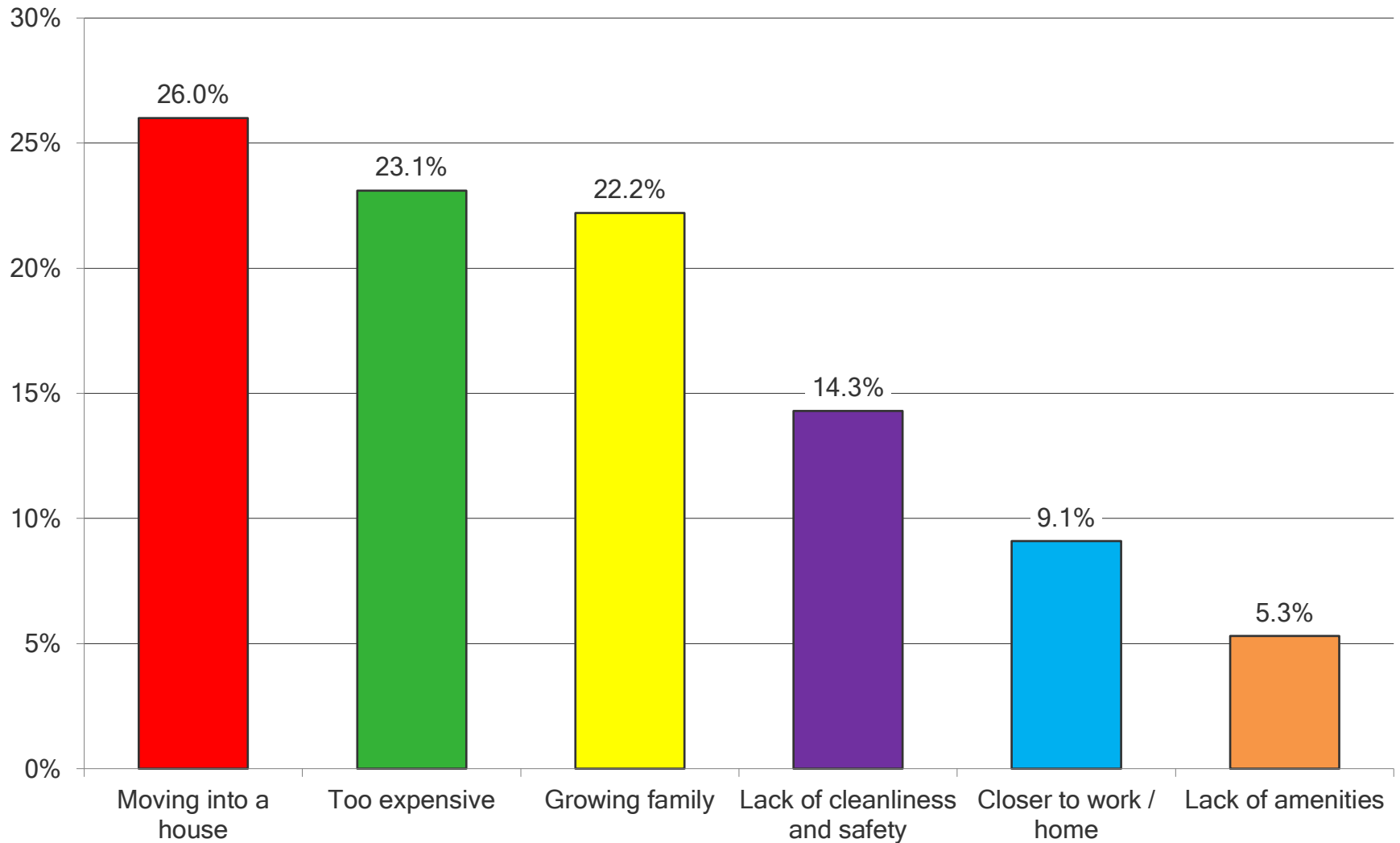
If you are a resident, rate the importance of each of the following in your decision to live in MVT:



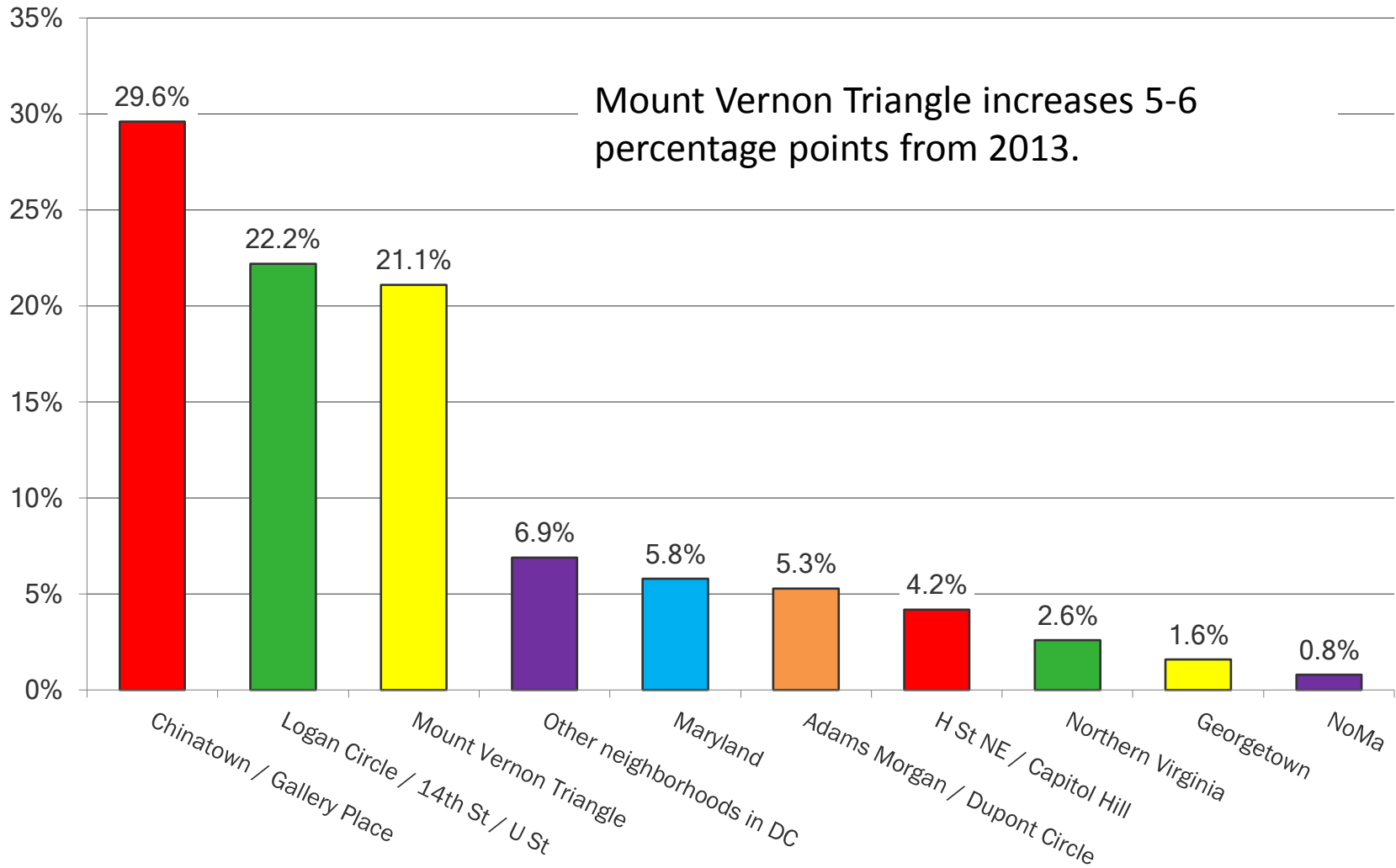
Where did you live / work before you came to the Mount Vernon Triangle neighborhood?



Why would you anticipate leaving Mount Vernon Triangle?



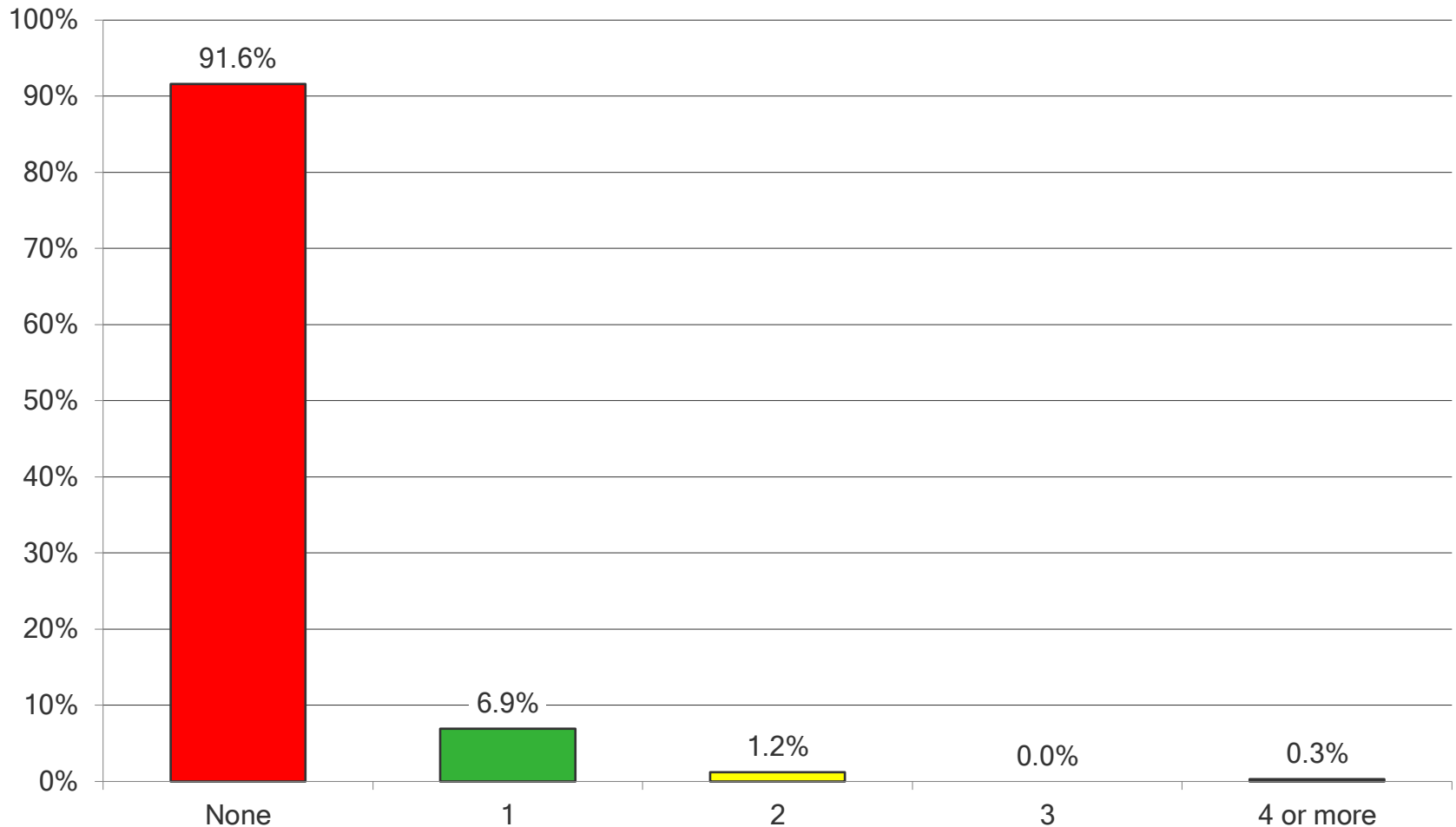
In which area do you spend the majority of your recreational time?



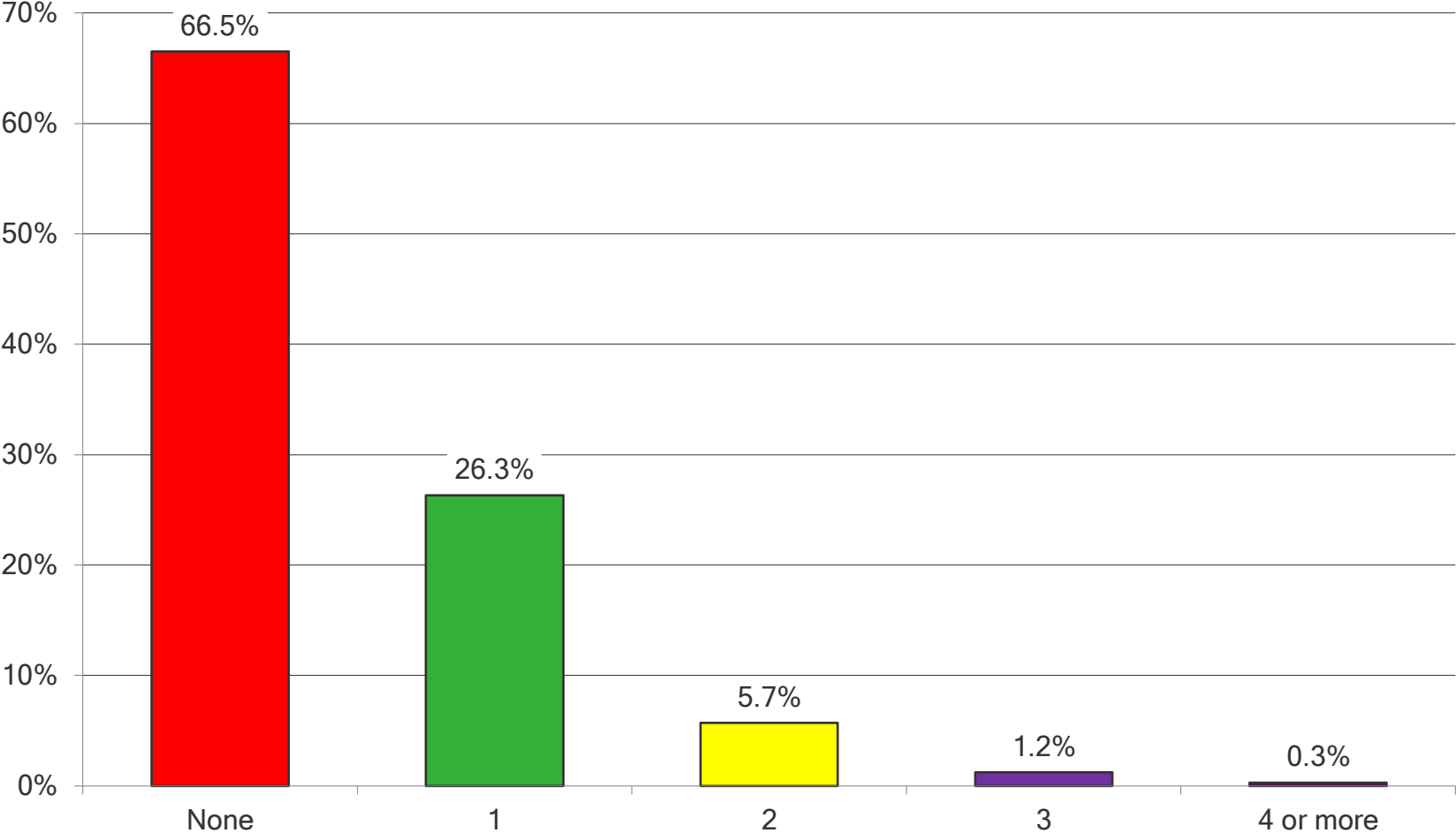
Lifestyle



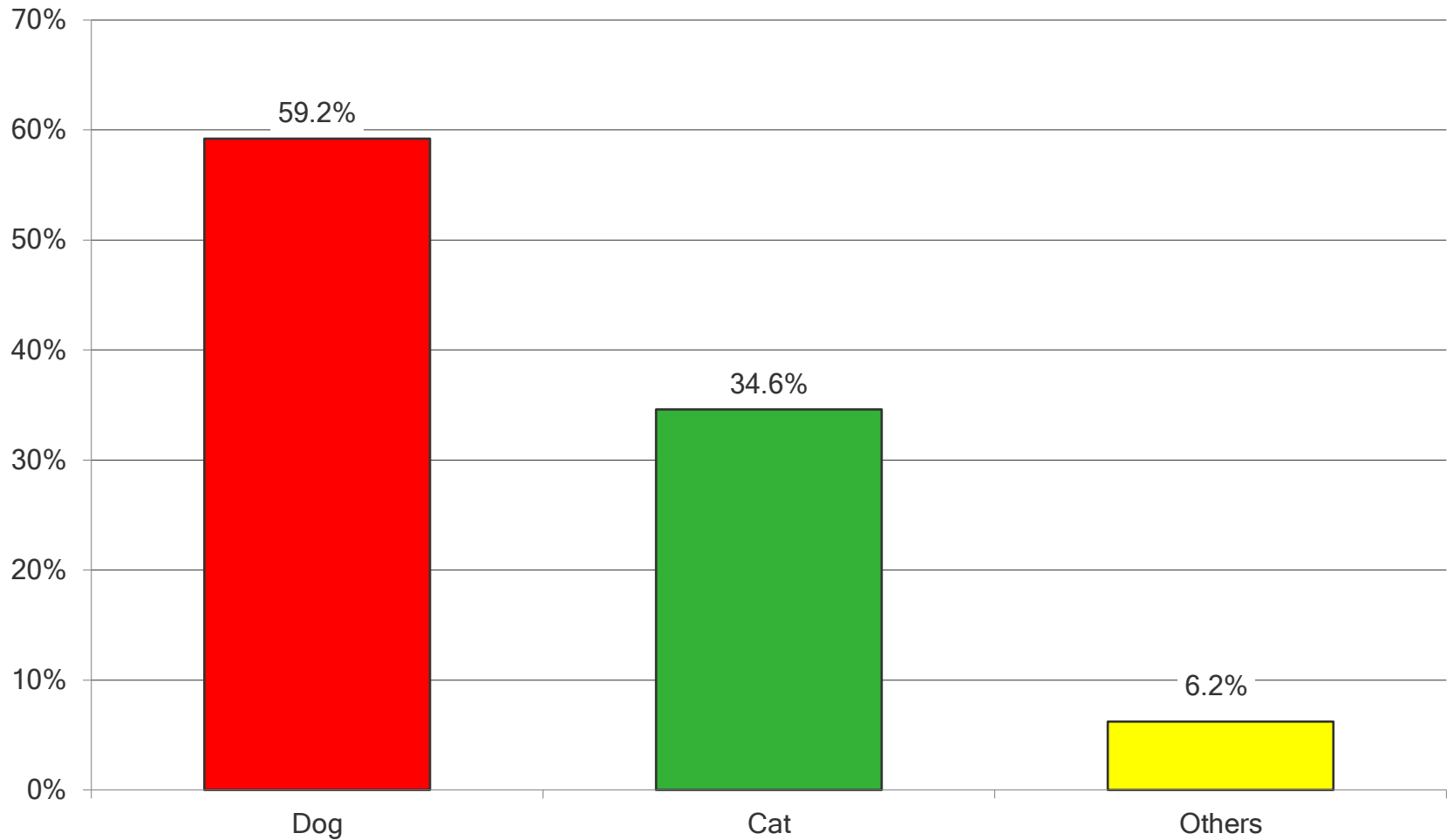
If you are a Mount Vernon Triangle resident, how many children are currently living in your household?



If you are a Mount Vernon Triangle resident, how many pets currently live in your household?



If a pet(s) currently live(s) in your household, what kind of pets are they?





**MOUNT
VERNON**
TRIANGLE ◀ DC

Claire Schaefer Oleksiak
President

claire@mvtcid.org
202-216-0511 ext. 23

Leon Johnson
Director of Operations

leon@mvtcid.org
202-216-0511 ext. 22

Jerome Raymond
Real Estate and Planning Manager

jerome@mvtcid.org
202-216-0511 ext. 24

www.mvtcid.org
@MVTCID